

FIPLV Strategic Plan 2025-2027

OBJECTIVE	AREAS OF ACTIVITY	ACTIONS	BY WHOM?	WHEN?
Benefits and opportunities of membership for member associations	Participation in FIPLV global events: World Congresses	World Congress 2027 Vienna	Organising Committee (with GC) Scientific Committee (with TL, SJ, SV)	ongoing until 2027
	Opportunities to collaborate on a regional_level with other associations	Access to information to Regional Conferences: - NBR Helsinki 2025 - CEER Slovenia?? 2026	GC, SV	ongoing
	Access to information about other language conferences and activities	Through our regular Newsletter, Facebook and X feeds	SV, TL, GC	ongoing
	Enhanced prestige through association with the Council of Europe and Unesco	Share messages, opportunities for engagement, policy documents via social	SV, GC, TL	ongoing

	Access to initiatives and activities of the Council of Europe and Unesco	media, email, newsletter and website Information about international prizes		
	FIPLV International Award > international recognition of excellence in language learning and teaching	3-minute interviews (talking heads) in the newsletter and videos (think about focus of the interviews)	SV	after announcement
	Support with promoting language learning and multilingualism to decision makers and the general public Access to documents on language policy	How to use international organisations, for support in dealing with policy makers > discussion in the World Assembly (example New Zealand) Dissemination of the Position paper	ExCo and World Assembly Finish draft and discussion meeting: TL	June 2025 September 2025
	Information on and contact with associations all over the world Engagement in collaborative projects	Through newsletters, emails, social media and website Complete article on FIPLV survey and disseminate Plan future project	SV, GC SV, TL ExCo	ongoing end of 2025 Autumn 2025

	Engaging members in global mini-surveys	Mini-surveys with one question yes/no	Web developer, ExCo	after website completion
	Access to webinars from other associations	Request to World Assembly	ExCo and World Assembly	June 2025
	Opportunities to engage in SIGs and ad hoc committees on specific topics/themes	Explore interest in SIGs and develop a strategy	ExCo and World Assembly	by end of 2025
	Ideas for managing a language teacher association	Follow-up research with LTAs	TL, SV	Spring 2026
	Presidents' network – experienced and new presidents	To be explored. Whatsapp? Discuss in the WA and ask for suggestions	ExCo and World Assembly	June 2025
	Information about other language organisations like ECML and ECSPM	Share messages, opportunities for engagement, policy documents via social media, email, newsletter and website	SV, TL, GC	ongoing

		Invite ECML to the World Congress 2027 (e.g. invite to a keynote)	TL and Organising Committee	June 2025
	Resources for language teaching (e.g., OASIS), teacher training and researchers	Send out email request for recommended_resources etc. > discuss it at the World Assembly	TL, GC,	when new website developed
	Information about publications	In the call for the newsletter send out a request > discuss in the World Assembly	SV, TL, GC	ongoing
	Information on and potential engagement with innovative international projects, where FIPLV is an associate partner, e.g. Linguanum	Publicize it in the newsletter invite members to pilot materials Share updates to members	TL	Spring 2026
	Planned project on interview series with international languages experts	Planning the project with an Indian LTA		
	Solidarity funds	Develop strategy for various possibilities for	ExCo	by 2027

		raising money from members; donation button		
Implement communications strategy to enhance the profile of FIPLV	Website development	Redesign website Re-introduce paid webmaster	JR, web developer	by autumn 2025
	Promotional resources	Promote our revised promotional brochure	ExCo and World Assembly / SV	June 2025
		Develop a simplified flyer/poster	SJ, JR	Autumn 2025
	Newsletters	Promote further contributions from members	SV	ongoing
	Social media	Review our use of X and Facebook Consider new social media e.g. Instagram and LinkedIn	SV, TL Ask World Assembly about X	end of 2025
Support projects and research	Partnership in research bids	Publicise existing and past partnerships and encourage others to include FIPLV in their bids	SV, TL, GC	ongoing

Participate in UNESCO & Council of Europe INGO activities	Identify and propose discussion topics	Join UNESCO and Council of Europe INGO meetings once to explore opportunities	ExCo	2026
		A paper, e.g. on endangered languages with members' input - US, Canada, Australia, New Zealand. Promoting thematic days, forums, projects	ExCo	2026
	ECML collaborations	PNF Supporting Multilingual Classrooms	JR, TL TL	ongoing
Management of FIPLV	Succession planning	Discuss it in WA 2026	ExCo and World Assembly	June 2026
To increase membership/funding	Regions	Develop new regions and revive some dormant ones: West European; Latin America – explore ways of creating collaborations across countries and/or languages;	TL GC	ongoing ongoing
		North America; Oceania/Antipodes	TL GC	ongoing ongoing

	Broaden the range of members to support holistic language development	Membership from other countries; additional international unilingual associations Portuguese, Chinese, Japanese, Spanish, Arabic; Associations on language of schooling/language as additional or second language/home languages	ExCo	by 2027
	Associate Members (and development of new categories, e.g. corporate members, Goethe etc)	Develop promotional strategy (documents have been developed)	ExCo and ad hoc committee	When website is redeveloped
	Revise fee structure	Ad hoc committee met to propose revised fees Proposal to be approved by World Assembly	Judith with ExCo & World Assembly	June 2025
	Sponsorship	Explore financial/reporting requirements; consider potential sponsors (corporate members, publishing houses...)	ExCo initially	when website is developed