



Cambridge English



Dear English Teachers,

Allecto Ltd & our partners Cambridge University Press, Express Publishing and Macmillan Education cordially invite you to attend

New Academic Year 2011/2012 Opening Festivals

(NB! 10 great books in each town to be drawn among teachers registering until June 18th, 2011)

WHERE?

- * Monday August 22nd in Pärnu
Tartu Ülikooli Pärnu Kolledž, Ringi 35
- * Thursday August 25th in Narva
Narva Kutseõppekeskus, Kreenholmi 45
- * Friday August 26th in Tartu
Miina Härma Gümnaasium, Tõnissoni 3
- * Saturday August 27th in Tallinn
Tallinna Reaalkool, Estonia pst. 6

A superb present and certificate to every participant!

FESTIVALS' PROGRAMME

TIME	PRIMARY & LOWER SECONDARY TEACHERS	SECONDARY TEACHERS
11.30-12.00 11.00-12.00	Registration Registration in Tallinn	Registration Registration in Tallinn
12.00-12.10	Opening of the Festival	Opening of the Festival
12.10-13.00	Thanks for the Memory <i>Steve Lever</i>	Boosting teenagers' motivation through better self-awareness <i>Andrzej Raczkowski</i>
13.20-14.10	Fluent and natural English: Achievable in Lower Grades? <i>Aet Sarv</i>	Motivational Strategies in the Classroom <i>Jim Kalathas</i>
14.10-14.40	Coffee Break	Coffee Break
14.40-15.30	Make Believe Reality <i>Steve Lever</i>	Are you ready to embrace technological innovations from Cambridge UP <i>Jim Kalathas</i>
15.50-16.40	Boosting teenagers' motivation through better self-awareness <i>Andrzej Raczkowski</i>	Why aren't you listening to me? <i>Steve Lever</i>
16.40-17.10	Distribution of Gifts	Distribution of Gifts

WHAT SHOULD I DO IF I WOULD LIKE TO PARTICIPATE?

Please register by [Monday August 15th, 2011](#)

- in person Allecto Bookshop at Juhkentali 8, Tallinn
- [June 1st – June 20th & July 18th – August 15th](#)
by ph. 62 77 234 or e-mail myyk@allecto.ee contact: Marika Kuldkepp
- [June 21st – July 17th](#)
by ph. 62 77 231 or e-mail kliendiabi@allecto.ee contact: Solveig Puulinn

NB! Please advise us **WHETHER YOU ARE A PRIMARY (LOWER SECONDARY) or SECONDARY SCHOOL TEACHER WHEN REGISTERING.** Your free gift will be allocated in accordance with the age of your students

More information about **Cambridge UP, Express Publishing, and Macmillan ELT** can be found at:

<http://www.cup.cam.ac.uk/gb/elt>
<http://www.expresspublishing.co.uk>
<http://www.macmillanenglish.com>

SPEAKERS & PRESENTATIONS



Jim Kalathas, Cambridge University Press

Jim Kalathas lives, works and travels out of his home based in the lovely town of Thessaloniki in Northern Greece. He has been involved with ELT and Educational Publishing for almost 25 years and before this taught in a number of different education institutions, in a number of different countries around the globe. He currently advises and trains state and private educational sectors on the selection and use of appropriate materials. At the moment he represents Cambridge University Press as a Product Champion for many of their courses and supplementary materials.

Presentations:

Are you ready to embrace technological innovations from Cambridge University Press?

In existence and forthcoming is an amazing array of new teaching technologies from Cambridge University Press. Some of these materials will be examined in the light of student, teacher and institute functionality. Further, we will deliberate on what is required on the part of the educator.

Motivational Strategies in the Classroom

Do you and your students feel motivated through the materials you are using? Strategies which will help with student motivation will be unveiled, as well as techniques to assist with mixed-ability classes.



Andrzej Raczkowski, Cambridge University Press

Andrzej Raczkowski holds a MA degree in Linguistics from Vilnius Pedagogical University (Lithuania) and a Professional Diploma in Management from The Open University (UK). He currently works as the representative of Cambridge University Press ELT in Lithuania and Latvia and is the Head of the Department of Foreign Languages at Vilnius Business College (Lithuania). His professional interests include ELT Methodology, Translation in Business, Effective Study Skills, and Psychology for Language Teachers, especially teacher beliefs and attitudes underlying the process of teaching foreign languages.

Presentation:

Boosting teenagers' motivation through better self-awareness (English in Mind 2nd ed.)

English in Mind Second edition provides teenagers with ample opportunities to engage in active learning and develop awareness of self by providing meaningful and significant context for learning by relating study materials to their lives and personalising language study. This workshop will help teachers to look at what happens in the classroom through the eyes of a teenage language learner.



Steve Lever, Express Publishing

Presentations:

Make Believe Reality (Star Kids and Fairyland 5)

In order for learners to truly understand and therefore learn language, it is necessary for them to put it into some form of context. This is not easy for our younger students, as their knowledge of the world and experiences are limited. In this session we will look at the importance of contextualisation and examine some easy and fun ways in which it can be achieved.

Thanks for the Memory (Spark 1-4)

Drawing on the work of researchers like John Medina, we will look at techniques we can use to make sure that what we teach our learners stays with them longer. Come prepared to test your own memory, it will be an experience you won't forget.

Why aren't you listening to me? (Forum & Wishes)

Listening can be hard to teach but is vital as both a real-world competence and an exam skill. There is a danger we end up merely providing listening practice as opposed to teaching it. Thus, it becomes a passive experience rather than the active one it should be. We will have a look at some helpful ideas that will help our learners tune in to listening.



Aet Sarv, Macmillan Education

Aet Sarv has been teaching English to different age-groups and levels for quite a long time, even if at first she thought she would never be a teacher. Actually, she has enjoyed the most of it and now happily runs a small language school. Working for two British publishing houses taught her a lot about textbooks and gave a good picture of what functional study material should be like.

Presentation: Fluent and natural English: Achievable in Lower Grades?

We will take a closer look at how *English World*, presently a 6 (8)-level study set by popular authors Mary Bowen and Liz Hocking, Macmillan Publishers, makes learners via well thought through vocabulary and speaking tasks fluent and confident communicators. To back up teachers' job there is a wealth of comprehensive additional electronic material that will also be glimpsed at.