The Challenge of Being a Member of a Language Teacher's Association

Workshop

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Why Am I a Member of TA?



 Variety of needs and expectations.
Conflicts because of cultural differences/ stereotypes/backrounds

• Demand and needs/choice and quality



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Poster. What can I do for a TA?



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SWOT



What cana TA offer me?

SWOT	Strengths	Weaknesses
Leadership Strategy Products/services Resources/Systems		
Procedures	Opportunities	Threats
Socio-cultural Technological Economic Educational;other		



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Encouraging and developing others



"Flatter me, and I may not believe. Criticize me, and I may not like you. Ignore me, and I may not forgive you. Encourage me, and I will not forget you."



(William A. Ward)

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